

# ***Glen Cove Downtown Business Improvement District Press Release***

For Immediate Release  
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## **GLEN COVE DOWNTOWN BID BREAKS THE SOUND BARRIER WITH THE SUNY COLLEGE AT OLD WESTBURY**

**(Glen Cove, NY) – *Downtown Sounds*, the *Glen Cove Downtown Business Improvement District's* summer concert series is breaking new ground. This year, The Glen Cove Downtown BID will be partnering with *OWWR, Old Westbury Web Radio* and *OWTV Old Westbury Television located at the SUNY College at Old Westbury*, bringing a new dimension to the series format.**

This year *OWWR* will be hosting a new live internet show Friday nights in July from 7:00-10:00 PM. This exciting new show will conduct live broadcasts from *Downtown Sounds* and will feature in-depth talks with special guests and performing artists. In addition, there will be interviews with BID and audience members during the live internet broadcast. *OWWR* will also post audio and video clips from the concert on their news website '*Catalyst Radio News*', making audio available for podcast. *OWTV* has plans to videotape concert activities and make them available for distribution via the internet and closed circuit *SUNY TV* Channels.

Back by popular demand as Master of Ceremonies is Professor Joseph Manfredi, Station Manager of *OWWR* and labeled "The Velvet Voice" by the BID's Special Events Committee. Professor Manfredi brings with him some of his top students working at the radio and TV studios to make this year's concert accessible to a wider audience.

Francine Koehler, Executive Director of the BID, feels "the involvement of the radio and television stations will provide *SUNY* Media and Communication students with an opportunity to have hands on experience with live remotes." She went on to say, "The *Glen Cove Downtown BID* is constantly on the look-out for ways to expand its horizons through community partnerships. There is no better way than to work with young people who have access to cutting edge technology We truly appreciate the SUNY College at Old Westbury providing this opportunity to downtown Glen Cove."

For more information regarding *Downtown Sounds* and *OWWR, Old Westbury Web Radio* contact the Downtown BID Office at (516) 759-6970 or by e-mail at [info@glencovedowntown.org](mailto:info@glencovedowntown.org). Or visit websites: [www.glencovedowntown.org](http://www.glencovedowntown.org) & [radio.oldwesbury.edu](http://radio.oldwesbury.edu).

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